

GENESIS *Liquid*

The **Faster, Smarter**
Back Office System



Standalone



Runs in the Cloud



Network Server

Wireless Label Printer

Overview

Genesis Liquid takes advantage of wireless networking to bring you on-the-go label printing directly to the shop floor. It's fast and it's easy!

Our customers feedback has shown Wireless Label Printing to be highly sought after, so we are pleased to introduce this capability with Genesis Liquid to enhance your day-to-day work flow.

Purpose

Markdown Labelling (Price Reductions)

Markdown labelling allows the operator to print labels showing price reductions for products that are either due to expire or have been discontinued.

Using the Genesis Liquid back-office system or a Hand-Held Terminal, simply enter the price and quantity of labels you want, then press print to produce this one-off barcode which will scan on the till with the reduced price.

Standard Labelling

The operator can also print standard labels, for those products that are missing a barcode or price.

Labels can be printed directly from the Genesis Liquid back-office system or for ultimate convenience from the Genesis Liquid Hand-Held Terminal.

Features

- Continuous mode - Prints all labels in one go.
 - 'Peel-off' mode - Prints one label at a time.
 - Roll labels available in two sizes - 50x38mm* / 50x24mm. **
 - Roll labels available in two colours - White or Red (reduced labels). ***
 - Prints from Genesis Liquid and/or via the Genesis Liquid Hand-Held Terminal.
- *Required for markdown labelling **Other sizes on request ***Other colours on request



Optional Accessories

- Charging Cradle
- Belt / Trolley Clip
- Shoulder Strap
- Soft Case



*** Please note - Wireless Label Printer requires Wi-Fi ***



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