

# GENESIS *Liquid*

The **Faster, Smarter**  
Back Office System



ORACLE®

micros®

Torex



Standalone



Runs in the Cloud



Network Server

For more information please visit our website or give us a call

[www.proteusuk.com](http://www.proteusuk.com) | 0345 557 8491

### General

- Re-written from scratch using Microsoft Dot Net & SQL Server Database technologies. Designed for the latest Operating systems (Windows 7, 8 & 10). Supports latest technologies with improved performance and reliability.
- Supported platforms - Standalone PC, Multi-user Network & Cloud.
- Multi-threading technology - Many processes run in the background to further improve performance and usability.
- New cleaner User interface - Even easier to use than before.
- Faster and Smarter – More automation, shorter processes and task memory makes Genesis far faster and smarter than ever before.

### Supplier Interfaces

- New enhanced supplier interfaces.
- No more old modems, ALL Broadband based for fast reliable connectivity.
- Automatic download of product and pricing updates.
- Automatic download of consumer promotions!
- Send orders.
- Receive Electronic Delivery Notes (EDNs) and Invoice details.
- Send required Sales data to earn further rebates and discounts.
- Supplier Group Mapping – Map your back-office groups to the supplier's groups allowing for complete automation of new item setup.
- Automatic Item addition – Add new items to the back office from anywhere (Orders, Deliveries, Stock Counting, Hand Held Terminal or the Stock Cards) using barcode or supplier stock code. Items in consumer promotions are automatically added if they are in a new promotion and not already on the back office.
- Enhanced support for supplier discounts, rebates and surcharges to really streamline the delivery process.

### Stock Counting

- The new guided design and POS awareness ensures all stock counting tasks are flawless.
- Catch Up Stock Counting – Allows you to count days or weeks after an end of period but back date the adjustment to any point in time. No longer do you need to be in all night stock counting at the end of a period!
- POS Awareness ensures that real-time or near real-time stock data is seamlessly available for all supported POS solutions. Systems such as Gilbarco Passport Plus now download near real-time stock data seamlessly.
- Un-Post - Correct even more mistakes quickly with the ability to Un-post a posted stock count, change things and re-post.

### Deliveries & Returns

- Improved user interface - Deliveries & returns are now integrated making it even easier to read and use.
- Support for case and or item quantity entry.
- Improved EDN and ordering support means almost no changes are required when delivering goods in.
- Improved Sage interface with support for Credits.



Standalone



Runs in the Cloud



Network Server

For more information please visit our website or give us a call

[www.proteusuk.com](http://www.proteusuk.com) | 0345 557 8491

### Reporting

---

- Genesis has its own email client allowing all reports to be emailed directly to one or more recipients faster and easier than ever before.
- Reports can quickly be targeted to Local Printers, PDF Files or Email. Combined with a host of export formats for Excel, Word, CSV etc. makes for a first class reporting engine.
- Reports are generated in the background, so running complex reports can be done completed in the background while you get on with other tasks. Ensuring no waiting around with nothing useful to do!
- Coming soon 'scheduled reporting' – Allowing reports to be defined and run overnight on a continued basis. For example daily, weekly or monthly sales could be emailed overnight to any device ensuring you are well informed even when not on-site.

### Stock Items

---

- Enhanced pricing support – Prices can be entered Manually, Set to RRP or Calculated by a target margin specified at an Item, Group, Sub Group or Supplier Level.
- Regional support – Allows prices to be set on a Regional basis for larger retailers.
- Quick Promo – Allows promotions for a single stock item to be setup in seconds (e.g. 3 for 2 on Mars Bars can be setup in just a few clicks of the mouse).
- National Lottery Integration – Genesis supports Integrated Support for National Lottery ticket barcodes. Simply scan a game ticket on the POS and the POS will know what price to charge the customer, reducing mistakes and reducing customer waiting time at the till.
- Sales Analysis – Integrated Sales Analysis allows fast access to product sales data with both graphical and list based analysis.

### Promotions

---

- Promotions has been re-designed and is better and easier than before.
- Support now exists for 'Supplier Consumer Promotions' and 'In-Store Promotions'. In-store promotions is similar to before allowing you to create and modify your own in-store promotions. Supplier consumer promotions can be downloaded automatically from supported suppliers. Once downloaded you can view the list of available promotions and simply tick the ones you wish to sell in your store, the promotions are automatically added to the in-store promotions and sent to the POS Solution with no extra work apart from ticking a box!
- You now have the option to specify a single barcode for an item or automatically include all associated barcodes for a single item
- It is now far easier to setup a Group Combo (Meal Deal) than before, it no longer relies on sub groups and is a clear simple process.

### Wireless Label Printing

---

- We support wireless label printing for product identification and mark down pricing.
- Mark Down Pricing – is fast and simple and can be used from the back office or on the shop floor with our Hand Held Terminal. Scan an item, select how much to mark it down, choose the number of labels required and click print. The system will produce a new barcode label with the original price, reduced price and a special barcode so that when scanned on the till the new reduced price will be automatically applied.
- Product Pricing – Allows production of your own in-store barcodes and or price labels.
- Coming Soon – Shelf edge label printing using the wireless label printer, allowing shop floor production of shelf edge labels.

### POS Communications

---

- POS Communications is now fully automated (unless you don't want it to be!). Any changes are in the back office are sent to the POS system(s) in the background on a continual basis. Sales data is processed in the background in real-time or if the POS system doesn't support real-time the daily sales data is collected and processed as soon as it is made available by the POS Solution.